



SPONSORSHIP OPPORTUNITIES


The National Rodeo Association invites you
to join us in sponsorship!

Please do not hesitate to contact our office for more
information on our sponsorship opportunities or to discuss a
tailored package.



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ABOUT US



The National Rodeo Association Limited (NRA) is a registered Australian non-profit company established in 1966. The NRA is the governing body with which many Rodeo Committees throughout Queensland and New South Wales affiliate in order to run their rodeo events. The NRA anticipates membership levels to exceed 700 this year, the majority of which actively participate in approximately 100 plus rodeos that will be held under the NRA banner in 2024.

The rodeo season commences in late December each year and ends with the three rounds of finals held at venues in Southeast Queensland in November and December the following year. The National Finals Rodeo are the feature events of our rodeo season, seeing the top 12 competitors in each event from across the nation compete to be crowned champions in their respective events.

Rodeos attract competitors and spectators from all walks of life. Becoming a partner of rodeo will provide your organisation with a unique opportunity to be involved with a modern sport inspired by olden times and enable the building of goodwill by supporting a community event. Offering a wonderful opportunity for your organisation to connect with a large segment of its audience and reinforcing a local profile, we invite you to consider the following Sponsorship Packages for the 2024 Rodeo Season.



MEET OUR TEAM



Jason Hall
0428 280 097
CHAIRMAN / ADMINISTRATION

Josh Green
0428 258 872
COMMITTEES

David Mawhinney
0427 463 155
OFFICIALS AND CONTRACTORS

Jay Green
0412 175 407
FINANCE

Courtney Jones
0447 177 722
ANIMAL WELFARE

Shelley Harrison
0413 294 822
LEGAL

Patricia Jones
OFFICE MANAGER



TITANIUM PACKAGE

Barrel Racing Drum Covers

COMMITMENT: \$5,000 plus GST
(Two-year sponsorship)

Sponsorship of the barrel racing drum covers used for all barrel racing events across various categories and age groups at our affiliated rodeos as permitted.



Benefits enjoyed by the sponsorship are as follows:

- Full naming rights on barrel racing drum covers
- Company flag and three sets of drum covers with Company logo
- Full page advertisement in our bi-monthly sports news for the corresponding rodeo seasons
- Monthly social media advertisement via our Facebook (20K followers) and/or Instagram (2K followers)
- Verbal recognition at our National Finals Rodeo and Presentation Night
- Logo representation on our website and email footer with hyperlink to sponsor website or media page
- Sponsorship support certificate



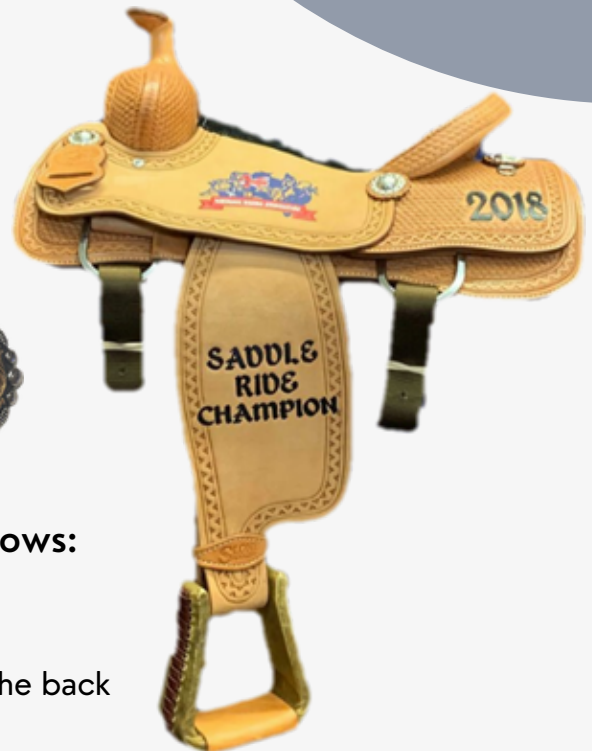
PLATINUM PACKAGE

Full Event Naming Rights

COMMITMENT: \$3,000 plus GST

Sponsorship of the championship trophy saddle and buckles for an event of your choosing from the events listed below:

Bull Ride - Saddle Ride - Bareback Ride
Rope & Tie - Steer Wrestling
Team Roping Header - Team Roping Heeler
Barrel Race - Breakaway Roping



Benefits enjoyed by the sponsorship are as follows:

- Naming rights to the sponsored event
- Sponsor logo/name stamped on saddle
- Sponsor name engraved on ribbons positioned on the back of the buckles
- Full page advertisement in our bi-monthly sports news for the corresponding rodeo seasons
- Monthly social media advertisement via our Facebook (20K followers) and/or Instagram (2K followers)
- Verbal recognition at our National Finals Rodeo and Presentation Night
- Logo representation on sponsor supplied flag used in the Grand Entry at our National Finals Rodeo
- Logo representation on our website and email footer with hyperlink to sponsor website or media page
- Framed photo of event champions and sponsorship support certificate



GOLD PACKAGE

Event Champion Trophy Saddle

COMMITMENT: \$2,500 plus GST

Sponsorship of a championship trophy saddle for an event of your choosing from the events listed below:

Bull Ride - Saddle Ride - Bareback Ride
Rope & Tie - Steer Wrestling
Team Roping Header - Team Roping Heeler
Barrel Race - Breakaway Roping



Benefits enjoyed by the sponsorship are as follows:

- Sponsor logo/name stamped on saddle
- Half page advertisement in our bi-monthly sports news for the corresponding rodeo seasons
- Monthly social media advertisement via our Facebook (20K followers) and/or Instagram (2K followers)
- Verbal recognition at our National Finals Rodeo and Presentation Night
- Logo representation on sponsor supplied flag used in the Grand Entry at our National Finals Rodeo
- Logo representation on our website and email footer with hyperlink to sponsor website or media page



SILVER PACKAGE

Event Champion Buckles

COMMITMENT: \$1000 plus GST

Sponsorship of the championship buckles for an event of your choosing from the events listed below:

Bull Ride - Saddle Ride - Bareback Ride
Rope & Tie - Steer Wrestling
Team Roping Header - Team Roping Heeler
Barrel Race - Breakaway Roping



Benefits enjoyed by the sponsorship are as follows:

- Sponsor name engraved on ribbons positioned on the back of the buckles
- Quarter page advertisement in our bi-monthly sports news for the corresponding rodeo seasons
- Monthly social media advertisement via our Facebook (20K followers) and/or Instagram (2K followers)
- Verbal recognition at our National Finals Rodeo and Presentation Night
- Logo representation on sponsor supplied flag used in the Grand Entry at our National Finals Rodeo
- Logo representation on our website and email footer with hyperlink to sponsor website or media page





BRONZE PACKAGE

Event Buckle

COMMITMENT: \$500 plus GST

Sponsorship of a junior championship event buckle or of the year award buckle for an event of your choosing from the events/awards listed below:

U18 Junior Bull Ride - U15 Mini Bull Ride -7-U12 Mini Bull Ride
U18 Junior Barrel Race - U18 Junior Breakaway Roping
Ladies Steer Undecorating
Rodeo Princess - Junior Rodeo Princess
Pick Up Man of the Year - Bull Fighter of the Year
U12 Mini Bull of the Year - U15 Mini Bull of the Year
Bucking Bull of the Year - U12 Mini Bull of the Year
Bucking Saddle Horse of the Year
Bucking Bareback Horse of the Year



Benefits enjoyed by the sponsorship are as follows:

- Sponsor name engraved on ribbons positioned on the back of the buckles
- Business card size advertisement in our bi-monthly sports news for the corresponding rodeo seasons
- Monthly social media advertisement via our Facebook (20K followers) and/or Instagram (2K followers)
- Verbal recognition at our National Finals Rodeo and Presentation Night
- Logo representation on our website and email footer with hyperlink to sponsor website or media page



SPONSORSHIP REGISTRATION FORM

If you would like to be involved in this exciting sport and wish to sponsor the 2024 Rodeo Season conducted by the National Rodeo Association, please confirm your commitment by completing the details below and returning the completed form by email to:
office@nationalrodeoassociation.com.au

Following receipt of your completed form, a representative of our association will contact you.

BUSINESS INFORMATION

Business Name:

Contact Name:

Address:

.....

Phone: Mobile:

Email: Website:

I confirm my agreement to sponsor the package indicated below and confirm that I am duly authorized on behalf of the Business to enter into this agreement with the National Rodeo Association.

Signature: Date:

2024 SPONSORSHIP PACKAGE SELECTION

- | | |
|--|--|
| <input type="checkbox"/> Titanium Sponsorship (\$5,000+gst) | <input type="checkbox"/> Platinum Sponsorship (\$3,000+gst) |
| <input type="checkbox"/> Gold Sponsorship (\$2,500+gst) | <input type="checkbox"/> Silver Sponsorship (\$1000+gst) |
| <input type="checkbox"/> Bronze Sponsorship (\$500+gst) | <input type="checkbox"/> Other (\$_____) |

Bank Deposit Details:

BSB: 034 640 ACC: 285 150 ACC Name: National Rodeo Association Ltd.
Reference: Your Company Name

Thank you for your commitment.
We look forward to fostering a positive relationship with
your business.



**THANK
YOU!**



Contact

Phone 07 5495 8668

Website www.nationalrodeoassociation.com.au

Email office@nationalrodeoassociation.com.au

Address PO Box 1477, Caboolture Qld 4510

HOPE YOU ARE INTERESTED TO JOIN!